

PROJECT

WELLS

join

in

CAUSE

Today, New Jersey ranks among the top five states in the entire nation for the highest cancer rates, among all types and genders.

However, progress with improved screenings and identification of vital risk factors, along with access to top cancer treatments and clinical trials, are leading to higher survival rates.

Now, more than ever, Robert Wood Johnson University Hospital Hamilton (RWJ Hamilton) is leading the charge and uniting against cancer. In fact, we have over 600 newly diagnosed cancer patients each year — across all cancers — and 20,000 outpatient visits for the latest chemotherapy and radiation therapies annually. The need for our advanced services is growing.



Richard Freeman,
President & CEO
RWJ Hamilton



Nina Melker,
RWJ Hamilton
Foundation
Board Chair

**THE BATTLE HAS ONLY BEGUN,
AND SO HAVE WE.**

RWJ Hamilton is proud to launch **Project WE vs C**, a collaborative initiative that will continue over the next two years. We are making it our mission to save more lives through prevention, detection, treatment and ongoing support.

As an affiliate of the only **National Cancer Institute-designated cancer center in New Jersey**, we offer access to leading specialists coupled with the most cutting-edge technology and treatment options available anywhere. We're committed to providing the absolute highest-quality, patient-centered, personalized cancer care to our communities. Because no one should have to travel anywhere but here.

BUT OUR JOURNEY CONTINUES...

CELEBRATE

TRIUMPH

CONQUER

NEEDED

PROJECT WE vs C
United Against Cancer

**THIS PROJECT WILL BUILD UPON THE RANGE OF AMAZING
CANCER CARE SERVICES THAT ARE OFFERED AT RWJ HAMILTON.**

Our number one goal is to further enhance the breakthrough technology and programs needed in our fight against cancer.

2017 2018

AMAZING

**OUR FUNDRAISING EFFORTS WILL CONTRIBUTE
TO A VITAL \$8.5 MILLION, TWO-YEAR PROJECT**

geared exclusively for enhancements to RWJ Hamilton's comprehensive cancer program. We're kicking off this project in **2017** with the purchase of the most advanced 3D mammography unit, a revolutionary screening and diagnostic breast imaging tool to improve early detection of breast cancer.

We will continue our journey through the year and into **2018** with many other crucial initiatives that will expand the cancer center facility, including the purchase of a state-of-the-art linear accelerator for radiation treatments.

SUPPORT



CAUSE



HOPE



HEAL



COURAGE



STRENGTH



UNITY

FIGHTING

RUTGERS CANCER INSTITUTE OF NEW JERSEY HAMILTON, OUR TOP-RATED CANCER CARE PROGRAM, is a local affiliate of the Rutgers Cancer Institute of New Jersey (CINJ) in New Brunswick — **the only National Cancer Institute-designated cancer center in New Jersey**. This means our community has access to top specialists and nationally recognized cancer care in a local, healing setting. Patients have a dedicated cancer care team, with unparalleled access to cancer research, clinical trials, genetic testing and scientific advances along with world-class medical and radiation therapies, outpatient treatments and crucial support services.

And our nationally accredited Breast Center offers multidisciplinary, comprehensive breast care services to all residents in the Central and Southern New Jersey regions. A specialized, compassionate team guides patients through their personal journeys at this complex time — from screenings, genetic counseling, surgical options, chemotherapy, and hormonal and radiation therapies, to clinical trials, reconstructive surgery, and ongoing health and wellness support.

INSPIRING

AT RUTGERS CANCER INSTITUTE OF NEW JERSEY HAMILTON, WE RECOGNIZE THAT OUR PATIENTS ARE PEOPLE FIRST AND FOREMOST. That's why providing unparalleled, compassionate care to each person we touch is our top priority. We tailor all treatments, support and education to meet each individual's needs. And our cancer care team and nurse navigators work tirelessly to ensure each person's care is coordinated, and all efforts are geared toward helping each person enjoy the life they love during and after treatment. In fact, our patient experience is rated among the top in the nation.*

* Source: Press Ganey, a leading independent research firm focused on patient satisfaction.

HEALING

COMMUNITY INVOLVEMENT IS AN IMPORTANT PART OF OUR COMMITMENT TO CARE —

from specialized support groups, lectures and screenings, to targeted programs including *Look Good Feel Better*, *HOPE Program*, *Women’s Night Out* and *National Cancer Survivors Day*.

OUR HOLISTIC APPROACH FOR MIND, BODY AND SPIRIT

We complement our clinical expertise with holistic healing practices and nature-driven amenities that play a vital role in our patients’ journeys to recovery:

- * Grounds For Healing® gardens, located on our RWJ Hamilton campus, promote therapeutic relaxation and restoration
- * Harp Therapy
- * Pet Therapy
- * Massage Therapy
- * Reiki Healing Sessions
- * RWJ Fitness & Wellness Center–Hamilton

RWJ HAMILTON ALSO WORKS CLOSELY WITH THE YWCA PRINCETON BREAST CANCER RESOURCE CENTER (BCRC),

a nonprofit organization committed to providing a broad range of free programs and services to women and families affected by breast cancer. This relationship thrives because patient care is more than the treatment individuals receive; it’s a journey on the multidimensional path to healing and recovery. BCRC is staffed by breast cancer survivors who understand the many challenges that come with this difficult diagnosis — enabling them to mentor women throughout their journeys and remain a vehicle to help them thrive throughout their lives.

My journey could have taken me anywhere. But here, it’s home.

— Sharon Lamont,
RWJ Hamilton Board of Directors,
Community Member, Cancer Survivor

RELIEVE



JOIN US.

TOGETHER, WE’RE MAKING A DIFFERENCE IN THE LIVES OF CANCER PATIENTS AND THEIR FAMILIES — it’s our unwavering commitment to everyone in our community. Whether it’s healing, supporting or giving, your efforts are valued in more ways than you know.

Be a part of **Project WE vs C**. Contact the Foundation office at 609-249-7527 or FDN@rwjhb.org, or go to www.rwjhhfoundation.org.

ABOUT RWJ HAMILTON

ROBERT WOOD JOHNSON UNIVERSITY HOSPITAL HAMILTON IS THE FIRST NEW JERSEY HOSPITAL TO RECEIVE THE MALCOM BALDRIGE NATIONAL QUALITY AWARD. Located in Hamilton Township, NJ, the hospital is part of the RWJBarnabas Health network and is affiliated with Rutgers RWJ Medical School and the Rutgers Cancer Institute of New Jersey.

RWJ Hamilton serves communities within a five-county area and includes an acute care hospital, Rutgers Cancer Institute of New Jersey Hamilton, affiliated physician practices, Lakeview Child Centers and RWJ Fitness & Wellness Center-Hamilton.

UNITED

PROJECT
WEVS

United

Against

Cancer